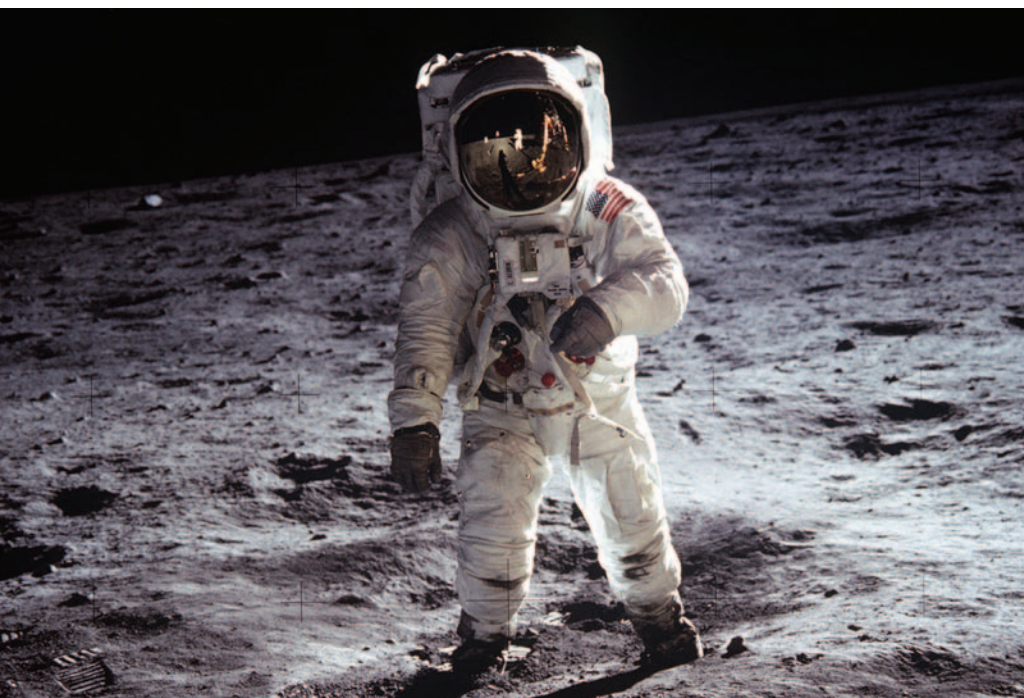


We put a man on the moon in 8 years.



We can reach 35 mpg by 2020.

Compared to other challenges America has met, this one is pretty easy. The National Academy of Sciences says we already have the technology to get the overall fleet of new cars and light trucks in the U.S. to average 35 miles per gallon by 2020, without sacrificing vehicle size, safety or acceleration.¹

And the University of Michigan's Transportation Research Institute says the Senate's bipartisan fuel economy bill will help Detroit compete, increasing industry profits and saving auto jobs.²

Of course, the auto lobby is still saying it can't be done. But that's what they said about seat belts, airbags, you name it.

**This isn't rocket science.
Pass the Senate compromise
auto fuel efficiency bill.**



Learn more at PewFuelEfficiency.org.

1. "Effectiveness of Corporate Average Fuel Economy (CAFE) Standards," National Academy of Sciences, 2002. 2. UMTRI study by former GM economist Walter McManus, 2007. The study confirms that foreign manufacturers, whose vehicle mix includes a higher percentage of smaller, lighter vehicles, will have to reach 38.2 mpg, on average, while the Detroit companies, who make more trucks and SUVs, will need to average only 33.2 mpg.